

# COOKIE POLICY

Last Updated: August 11, 2025

This Cookie Policy explains how TechtoNauts uses cookies and similar technologies when visitors access our websites. It explains what these technologies are and why we use them, as well as rights to control their use. This policy complies with Bangladeshi laws and international standards.

## What Are Cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by website owners in order to make their websites work, or to work more efficiently, as well as to provide reporting information. Cookies set by the website owner are called "first-party cookies." Cookies set by parties other than the website owner are called "third-party cookies." Third-party cookies enable third-party features or functionality to be provided on or through the website (e.g., advertising, interactive content, and analytics). The parties that set these third-party cookies can recognize your computer both when it visits the website in question and also when it visits certain other websites.

## Why Do We Use Cookies?

We use first- and third-party cookies for several reasons. Some cookies are required for technical reasons in order for our Websites to operate, and we refer to these as "essential" or "strictly necessary" cookies. Other cookies also enable us to track and target the interests of our users to enhance the experience on our Online Properties. Third parties serve cookies through our Websites for advertising, analytics, and other purposes. This is described in more detail below.

## How Can I Control Cookies?

You have the right to decide whether to accept or reject cookies. You can exercise your cookie rights by setting your preferences in the Cookie Consent Manager. The Cookie Consent Manager allows you to select which categories of cookies you accept or reject. Essential cookies cannot be rejected as they are strictly necessary to provide you with services. The Cookie Consent Manager can be found in the notification banner and on our website. If you choose to reject cookies, you may still use our website though your access to some functionality and areas of our website may be restricted. You may also set or amend your web browser controls to accept or refuse cookies.

## Types of Cookies We Use

The specific types of first- and third-party cookies served through our Websites and the purposes they perform are described in the table below (please note that the specific cookies served may vary depending on the specific Online Properties you visit):

### Essential Website Cookies

These cookies are strictly necessary to provide you with services available through our Websites and to use some of its features, such as access to secure areas.

Name	Purpose	Provider	Service	Country	Type	Expires in
session_id	Maintains user session for secure logins and service requests.	techtonauts.com	Session Service	Bangladesh	session_cookie	Session

### Performance and Functionality Cookies

These cookies are used to enhance the performance and functionality of our Websites but are non-essential to their use. However, without these cookies, certain functionality (like videos) may become unavailable.

Name	Purpose	Provider	Service	Country	Type	Expires in
lang_pref	Remembers language preferences for multilingual websites.	techtonauts.com	UI Service	Bangladesh	persistent_cookie	1 year

### Analytics and Customization Cookies

These cookies collect information that is used either in aggregate form to help us understand how our Websites are being used or how effective our marketing campaigns are, or to help us customize our Websites for you.

Name	Purpose	Provider	Service	Country	Type	Expires in
_ga	Collects anonymized data on website usage to improve services and support R&D.	google-analytics.com	Google Analytics (Privacy Policy: <a href="https://policies.google.com/privacy">https://policies.google.com/privacy</a> )	United States	persistent_cookie	2 years

### Advertising Cookies

These cookies are used to make advertising messages more relevant to you. They perform functions like preventing the same ad from continuously reappearing, ensuring that ads are properly displayed for advertisers, and in some cases selecting advertisements that are based on your interests.

Name	Purpose	Provider	Service	Country	Type	Expires in
_fbp	Delivers personalized ads or content, such as promotions for AI solutions or website development.	facebook.com	Facebook Pixel (Privacy Policy: <a href="https://www.facebook.com/privacy/policy/">https://www.facebook.com/privacy/policy/</a> )	United States	persistent_cookie	3 months

## Changes to This Cookie Policy

We may update this policy to reflect legal or operational changes. Updates will be posted on this page with a revised "Last Updated" date.

### Let's Chat About Cookies

We may be small, but we take data seriously. Reach out anytime:

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